

## SMILERS CATALOGUE NEWS – Q1 2007

### ● **Hit for Six - "Smilers" junior features on six new Charity Smilers Sheets**

A set of six new customised "Celebrity" Smilers sheets featuring photographs by famous celebrities including Penny Lancaster, Rod Stewarts fiancé, are to be issued celebrating Mothers Days and motherhood. All proceeds will be donated to Women's Aid, the domestic violence charity, and Help The Hospices. You can find out more by following this link to the on-line news page at [The Stamp Magazine](#).

### ● **More Glorious than the Welsh could have ever imagined!**

No less than five different customised designs of the Glorious Wales Smilers Sheets have appeared on eBay recently, with all but one incorporating flags associated with Wales in the label design. One sheet in particular caught our attention in that it featured the flag of St. David, the patron Saint of Wales and on whose day the customised sheet was issued. Well done to its designer, Vicki Hunter, for an imaginative adaptation of this sheet.

### ● **Two more Cunard Customised Sheets due April 2007**

Terry Offord has advised that the final pair of Cunard themed customised Smilers sheets are due to appear around mid-April. The sheets will each feature a famous Cunard liner from the past. The 5th in a series of 6 features the S.S. Canberra and the final sheet will feature the R.M.S. Mauretania.

### ● **Comic Relief Themed Customised Sheet**

A novel way to raise money for Comic Relief. A themed customised Smilers sheet has been produced and is on sale on eBay raising money for comic relief. For further information click on this link [Comic Relief Red Nose Day 2007](#)

### ● **Autumn Philatex planning new Themed Customised Sheet**

Philatex will again be releasing a Themed Customised Smilers Sheet celebrating the 10th Anniversary of Philatex. The new sheet will be based on the Celebration customised sheet and features a picture taken at a previous event of predominately Australian-based stamp dealers. The event will be held on 1st-3rd November 2007 at the Royal Horticultural Halls, London. Rushstamps will again be selling the sheet through their web site.

### ● **Spring Stampex Sheets**

Those of you lucky enough to have attended the SPRING STAMPEX event cannot have failed to have noticed the Instant Smilers offer from Royal Mail. Two customised Smilers sheets were on offer - both with the top left hand label featuring the STAMPEX logo. These sheets are therefore thought to be unique in that for the first time customised stamp sheets from Royal Mail's Smilers range were available to the public with two different label designs in the same sheet! During the first two days a total of c. 50 sheets had been ordered so these are likely to be very collectible.

In addition to the Royal Mail customised Smilers, PTS released their usual STAMPEX sheet featuring British Innovators, presumably designed to link up with Royal Mail's new stamp issue out on the 2nd day of the show featuring a similar theme.

Bletchley Park Post Office also released their STAMPEX offering in the form of a delightful customised sheet featuring the artwork of Grahame Tompkin. The image used for this sheet depicts how Bletchley Park Post Office might have looked circa 1945.

● **No Prisoner Business Customised Sheet!**

We hear on the grapevine that The Stamp Center's plans for a Business Customised Stamp Sheet based on the cult TV series The Prisoner are all but dead! Apparently when they tried to number the sheets an eerie voice was heard to cry out "I am not a number - I am a free man". The Smilers Catalogue reference "BC-106" was always going to be difficult to deliver (we think it it should have been No. 6!). It has been reallocated.